

TOURISM POTENTIAL OF THE ELEMENTS OF THE NATURAL ENVIRONMENT ON THE EXAMPLE OF THE MUNICIPALITY OF AMBROLAURI

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Georgia is one of the unique and an attractive place in terms of tourism development. Its main attraction is a variety of landscapes presented in a small area. The global pandemic in 2020, which is still raging in the world, had a significant negative impact on the tourism sector around the world and including Georgia, though tourism remains one of the most priority sector of economic of the country.

The Racha-Lechkhumi and Kvemo Svaneti region is an important wealth of our country, which is one of the important cornerstones of the tourism sector. The center of the region is town Ambrolauri. That is, town Ambrolauri and surrounding area is the basic object of our research.

Pervious work is prepared on a field study course, which was held from 1 to 10 August 2020 in municipality of Ambrolauri.

The work discusses the municipality of Ambrolauri, particular in town Ambrolauri and surrounding area elements and environmental objects, which contribute to the development and popularization of the tourism sector in this municipality.